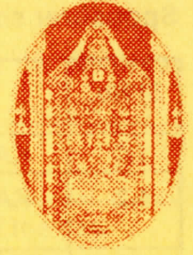




అహమదాబాద్ ఆంధ్ర మహాసభ

Ahmedabad Andhra Mahasabha



* Trust No. : F/512/ABD * Soc. Regd. No. : GUJ/486/ABD

President : Dwarkanath Gupta

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Add. : H/9, 189, Nidhi Apartments, Shastri Nagar, Naranpura, Ahmedabad-380 013.

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To,

Appeal for Donations

Dear Sir,

The Ahmedabad Andhra Mahasabha along with Tirumala Tirupati Devasthanams, Tirupati has taken up the noble task of constructing Lord Balaji Temple, Opp: Nirma University, Sarkhej- Gandhinagar Highway. The temple with 49 Ft high Gali-Gopuram (Main Entrance) will be a Landmark of Ahmedabad.

Land admeasuring about 6000 Sq. Mts. has already been acquired and Bhoomi Pujan performed on 12/02/2003. Along with the Lord Balaji Temple a Veda Vidyalaya, Art and cultural centre and Kalyanamandapam-cum-Tirumala Tirupati Devasthanams information centre will also be constructed. The estimated cost of the Temple construction itself is about Rs. 2 crores.

- The plan for the temple and Art and Cultural Centre has already been passed by AUDA.
- Carving work on granite stone blocks for use in Temple construction has already started at Tirupati.
- Construction of temple work at Site will commence shortly.

The Temple will be an answer to the prayers of thousands of devotees of Lord Venkateswara in Gujarat who are unable to visit his Abode on Top of the Seven Hills in Tirumala, Chittoor District, in Andhra Pradesh to seek his blessings.

This is a marvelous chance for us to help the local devotees of Lord Venkateswara residing in Ahmedabad and its vicinity and thereby earn their bountiful blessings and those of Lord Venkateswara as well.

The names of all donors (of one lakh and above) will be prominently displayed in the temple complex. They shall secure for themselves permanent privilege of VIP access to Lord Venkateswara plus invitations to all functions. All donations are exempted from Income tax under 80G of IT Act.1961.

(P.T.O.)

Sponsorer schemes for the temple structure (category wise break up)

SI No.	Category	Description	Quantity	Amount (Rs. in Lakhs)	Remarks
1.1	KALASHAM	Balaji temple	01 nos.	21.00	Gold coated
1.2	KALASHAM	Sridevi/Bhoodevi Temple	02 nos.	11.00	(11 Lakhs each)
1.3	KALASHAM	Gali Gopuram	05 nos.	5.00	(5 Lakhs each)
1.4	KALASHAM	Garudalayam	01 nos.	3.00	
Stone carvings at various locations :-					
2.1	Devata Murthis (Sitting & Standing)	Garbha Gruha area	24 nos.	1.01	@ 1.01 Lakh each.
2.2	Devata Murthis (Sitting & Standing)	Gali Gopuram	60 nos.	0.51	@ 0.51 Lakh each
3.1	Mukha Mandapam	Dashaavataaras	10 nos.	2.00	@ 2 Lakhs each
3.2		Front side figures	03 nos.	3.00	@ 3 Lakhs each
3.3		Pillar carvings	10 nos.	1.00	@ 1 Lakh each
4	Near Temple Entrance	Vishwarupam	01 nos.	5.00	
		Lakshmi Devi	01 nos.	5.00	
		Garuda	01 nos.	5.00	
		Hanuman	01 nos.	5.00	
5.1	Dhwaja Sthambham	Pillar of front	01 nos.	11.00	39' Hight.
5.2		Brass Rings on Dhwaja Sthambham	As required	5.11	
5.3		Bali Peetham	01 nos.	2.00	Stone Structure
6	Idols in the Mukha Mandalam	Dwara Palak	02 nos.	3.00	@ 3 Lakhs each
7	Sridevi Idol	Main Idol of Shridevi	01 nos.	5.00	
8	Bhoodevi Idol	Main Idol of Bhoodevi	01 nos.	5.00	
9	Silver Toranam	Lord Balaji's	01 nos.	5.00	
10	Gold Ornaments	Lord Balaji's	01 nos.	10.00	As required
		For Sridevi Idol		1.50	As required
		For Bhoodevi Idol		1.50	As required
		Garudalayam		2.00	As required
11	Granite/Wooden Doors	Garbha Gruha/ Antaralam/ Aradha Madapam	03 nos.	4.00	@ 4 Lakhs each As per the design of temple
12	Dharmashala	Rooms	16 nos.	3.00	@ 3 Lakhs per Room
13	Veda Pathashala	Hall 260 Sq. Mts.	01 nos.	20.00	
14	Kuchipudi Dance & Music School	Hall 260 Sq. Mts.	01 nos.	20.00	

Scheme for Donation

Given below is a table indicating the donor classification as per amount donated as well as the privileges accorded to him. These privileges secured for the lifetime of the donor.

No.	Amount in Rupees	Donations	Remarks
D1.	Ten lakhs	Maharaja Poshaka	Once a year on any day of your choice, all the poojas of the day (along with accommodation in dharmashala for that day) will be performed in the attendance of your self and your family.
D2.	Five lakhs	Raja Poshaka	Once a year, on any one-day of your choice three best poojas of the day (along with accommodation in dharmashala for that day) will be performed in the attendance of your self and your family.
D3.	Three lakhs	Special Doner	Once a year, on any one-day of your choice two best poojas of the day will be performed in the attendance of your self and your family.
D4.	One lakh	Doner	Once a year on any one-day allotted to you the archana , the morning pooja of the day, will be performed in the attendance of your self and your family.
D5.	Fifty thousand	VIP	Once a year on any one-day allotted to you the evening pooja of the day will be performed in the attendance of your self and your family.
D6.	Eleven thousand or twenty one	General	a fixed deposit of the sum shall be made and the interest shall be used for making of prasadam on any specific tithi (day) of your choice you shall be given any one prasadam thousand of the day.

Sponsorer / Donation to be made by Account payee cheques drawn in favor of '**AAMS-BALAJI TEMPLE PROJECT**' or you can make donations in kind as well. You can do this by offering materials like cement bags, bricks, steel, timber or other such items which will be of use in the construction activity of the proposed temple. Unlike donations by cheque which are a one time transaction please note that donations of goods will be an on going affair as per requirements at the construction site you shall have to at the very on set announce what materials and in what quantities you wish to donate. This will help in the planning.

ORDER FORM

FROM :

NAME _____

ADDRESS _____

_____ PIN _____

PHONE _____ E-MAIL _____

SPONSORERS

1.1	1.2	1.3	1.4	2.1	2.2	3.1	3.2	3.3	4	5.1	5.2	5.3	6	7	8	9	10	11	12	13	14
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DONATIONS

Cash/Cheque/D.D. No. _____

D-1	D-2	D-3	D-4	D-5	D-6
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drawn on Bank _____

Branch _____ dt. _____

Display Advertisement matter/Layout/Special Instruction (matter on seperate sheet is preferred)

(A/c. payee cheque may be drawn in favour of AAMS - Balaji Temple Project)

Signature with stamp

(For AAMS use only)

SI. No. _____ Receipt No. _____ Received Date : _____ Code No. _____

Collected by :

Glossary of Temple :

Gopuram : Gopuram ("Koburam") is nothing but the pyramidal structure in a temple. Usually this will be in gateways of the temples. In a typical Gopuram the lower vertical part is built of stone, or cement while the pyramidal superstructure is of brick, plaster etc. As the basic plan is four-sided figure the roof is barrel-vaulted. Row of "Kalasams" (stupis, finials) crowns the top. The number of Kalasams will be in odd numbers (3,13)

Vimanam : Vimanams are almost similar to Gopuram. Unlike Gopurams, which are built in the temple gateways, the Vimanams are built just above the Sanctorem of the temple. Usually Vimanam are Dome like structure with lot of sculpture work. One unusual example of Vimanam is the Thanjavur (Tanjore) Brahadeshwara temple Vimanam, there the Vimanam resembles a Gopuram and is one of the tallest temple towers in India. The Vimanam mostly will have only one "Kalasam", unlike the Gopuram with row of Kalasams. Inside the Dome they leave some storage space. That space will be filled with grains before "Kumbabishekam". It's believed that these grains will be used at the time of war or famine.

Kalasam : "Kalasams" are nothing but the stupis (finials), which crowns the top of a Gopuram or Vimanam. Usually there will be row of Kalasams in a Gopuram and one Kalasam in Vimanam. This Kalasam is made of Gold (or Gold plated), Brass or some times even plasters.

Praharam : It's the walkway around the Sanctorem/temple. Some times there will be house holds in the external praharams. The Praharams are enclosed by walls called "Madhils".

Madhil : It's the enclosure around temples (Walls). Usually built with stone. There will be one gateway for each direction.

Ther : It's the Chariot, either wooden or gold plated or any other material. It varies from a size of 10 foot high to huge chariots. There will be a car festival for each temple in a particular day of an ear (differs to temple to temple)

Dwajastambam : Dwajastambam is also called as 'Kodi Maram'. It's the flag post, where the temple sacred flag is hoisted to remark the start of the festival season which will be celebrated any where from 10 – 40 days. Usually there will be one huge Dwajastambam in every temple just in front of the Sactorum.

The Dhvajastambha Mandapam houses the Dhvajastambha (a wooden flagpole encased in gold, or brass, coppor) and the Bali Peetha (seat for food offering).

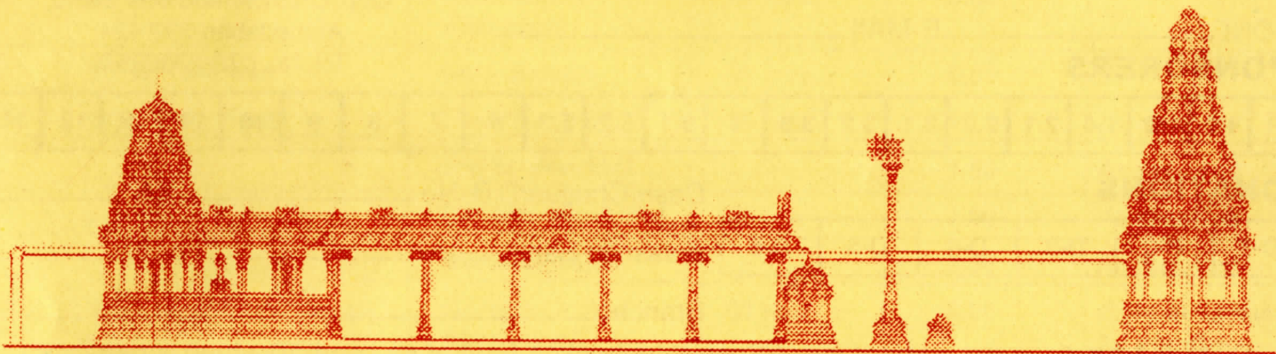
Karpagraham (Garbagraham) : Its nothing but the Sanctorem where the God/Goddess is installed. Only priest are allowed inside this Sanctorem. This also called as 'Sannadhi'.

Maha Mandapam : The Mandapam just before the Garbagraham.

Artha Mandapam : The Mandapam next to Maha Mandapam. The first Mandapam where people worship.

Vaahanam : Vahanam is some form of decorated vehicle/medium on which God & Goddess are taken in procession. Usually the Vahanams are sculptures of some animals like Horse, Peacock, Elephant etc., These Vahanams are usually made of wood and plated with Silver or Gold. Garduda is vahanam of Lord Balaji.

BALAJI TEMPLE, AHMEDABAD.



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